

Executive Profile

Cynthia N. Day



Introduction:

Celebrated and respected for her passion, confidence, and ambition amongst the top finance industry leaders by both national and local outlets Cynthia N. Day is a distinguished professional with a wealth of experience and leadership in the banking and financial sector. Her professional journey has exemplified the meaning of unwavering commitment and dedication to getting the job done with excellence. All of which have proven to be the foundation of her purpose-driven success.

As the Chief Executive Officer, Day provides the vision and strategic direction for Citizens Trust Bank. During her tenure, the bank continues to reach record-breaking milestones, including achieving record-level earnings and stock performance since the inception of the institution. Navigating unprecedented times, a rapidly changing, and competitive market landscape, through her leadership Citizens Trust Bank remains healthy and financially strong.

Professional Background:

Cynthia assumed the role of President and CEO of Citizens Trust Bank in 2012, marking a pivotal moment in her career. Her journey with Citizens Trust Bank began in 2003 when she joined as the Executive Vice President of Management Services. This move came after the bank's acquisition of Citizens Federal Savings Bank of Birmingham, Alabama where Cynthia held key executive and leadership positions, including Executive Vice President & Chief Operating Officer.

Before her well-intentioned banking career, Cynthia Day was a certified public accountant and succeeded at KPMG as an audit manager. During her tenure at KPMG, she managed audit engagements for a diverse range of companies across industries such as banking, insurance, manufacturing, and educational institutions, including publicly traded entities.

Notable Achievements:

Known for her leadership and guidance in various community and professional organizations, on numerous occasions, the Company was cited by the Atlanta Journal-Constitution as one of Georgia's Top 100 publicly traded companies before the Company went private in 2017. She has also been personally recognized for her leadership including by Georgia Trend/Georgia 500 magazine in 2022, and 2023 as one of Georgia's five hundred most powerful leaders across major industries and organizations that impact the state; being featured in the Atlanta Business Chronicle's 2020 "Women-Who Mean Business" edition, The Atlantian magazine's "The 25 Most Influential Atlantans", one of Atlanta Magazine's 2020 Top 500 Business Leaders, named multiple years as one of "Atlanta's Top 100 Leaders in Finance" by the Atlanta Business Chronicle and named the 2014 "CEO of the Year" by the Atlanta Business League.

As an executive and thought leader promoting financial empowerment and economic equality, she continues to lead, by example, teams dedicated to making financial lives better for people, and companies of every size. With a career that spans 30 years in the banking and finance industries, she delivers effective solutions to drive high performance and produce positive results.

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Education:

Cynthia Day graduated from The University of Alabama with a Bachelor of Science degree in Business administration majoring in Accounting. She is also a Certified Public Accountant. Cynthia Day's educational background has provided a solid foundation for her successful career. Her achievements and professional roles reflect a prominent level of expertise and knowledge in her field.

Professional Affiliations:

An unwavering commitment to her profession and community are evident through her involvement in various organizations. She serves as a member of the board of directors of Citizens Bancshares Corporation, the Federal Reserve Bank of Atlanta, PROG Inc. where she chairs the Audit Committee; and Primerica Inc. where she chairs the Nominating and Governance Committee. She also serves on the board of directors of the National Bankers Association, demonstrating her dedication to the banking industry, Meharry Medical College and The University of Alabama - President's Cabinet, further highlighting her contributions to the education and corporate sectors.

Serving as a member of the Rotary Club of Atlanta, Georgia Society of Certified Public Accountants, the American Institute of Certified Public Accountants, and a member of the board of directors the Atlanta Area Council of the Boy Scouts of America underscores her commitment to professional development and community service.

Philosophy and Vision:

Cynthia's philosophy revolves around the importance of strong leadership, mentorship, and community engagement. She believes in the value of understanding the intricacies of the banking industry and applies her insights to drive excellence in her role as President and CEO. Cynthia envisions a future where her expertise and leadership continue to contribute to the success of her company, community, and the organizations she serves.

Summary:

Cynthia N. Day's impressive career trajectory, leadership in the banking sector, and commitment to community and professional organizations make her an asset to any board. Her dedication to excellence and her recognition as a leader in her field underscore her qualifications to serve as a director. Cynthia's contributions continue to positively impact her company, the banking industry, and the community at large.
