

Board Profile: Kwame Johnson Sr.



Introduction:

Kwame Johnson Sr. is a visionary leader with a remarkable track record in the youth development nonprofit sector. With over 15 years of experience and a history of fostering growth, impact, and innovation, he currently serves as the President & CEO of Big Brothers Big Sisters Metro Atlanta (BBBSMA).

Professional Background:

Kwame's career has encompassed leadership roles in both national and local nonprofit organizations, showcasing his ability to create transformative change and meaningful impact.

- National Director of Programs: The Woodson Center
- Director of Corporate Relations: Communities in Schools
- Executive Director, Greater Atlanta Region: PowerMyLearning
- Current: President & CEO, BBBS Metro Atlanta

Notable Achievements:

- Drastically improved employee morale and reduced turnover from 50% to 18% at BBBSMA.
- Successfully executed a strategic decision to sell and relocate BBBSMA's headquarters, generating revenue, building cash reserves, and boosting the endowment.
- Transformed BBBSMA's operations and programs, increasing operating revenue from \$3M to \$8M.
- Launched a record-breaking campaign to recruit men of color volunteers, matching over 200 boys on the waiting list within 6 months.
- Increased PowerMyLearning's annual operating revenue from \$700K to \$1.4M and improved budget sustainability.
- Played a pivotal role in raising over \$10M annually in corporate and foundation revenue at Communities in Schools.
- Implemented Customer Relationship Management and Learning Management Systems for operational efficiency.

Education:

- Leadership Atlanta Class
- Executive Certificate in Strategic Nonprofit Management: Harvard Business School
- Executive Certificate in Business Strategy: Babson College
- Annie E. Casey Foundation Atlanta Results Count Leadership Fellowship Program
- Executive Certificate in Nonprofit Fundraising: NYU Wagner Graduate School of Public Service
- B.S. in Business Administration: University of Maryland University College

Professional Affiliations:

- Rotary Club of Atlanta
- National Leadership Council: Big Brothers Big Sisters of America (Advocacy Committee Chair)
- Arthur Blank Foundation Westside Education Collaborative (Youth Development Committee Chair)
- Atlanta Regional Commission Educated Workforce Committee Member

Philosophy and Vision:

Kwame Johnson Sr.'s leadership philosophy centers around creating exceptional work environments, building strong teams, and fostering positive change. He envisions a world where youth development thrives, barriers are dismantled, and marginalized communities are empowered to reach their full potential.

Summary:

Kwame Johnson Sr. is a transformative leader who has dedicated his career to uplifting youth and communities through innovative programs and strategic initiatives. His exceptional achievements, commitment to excellence, and impact-driven approach make him a valuable asset to any board, ensuring positive change and growth in every endeavor he undertakes.