

## Board Profile: Brenda Ross-Dulan



Brenda Ross-Dulan is the Founder and Managing Principal of The Ross-Dulan Group, a boutique, diverse, woman-owned strategy consulting firm designed to transform companies by transforming decision-makers. She leverages more than 25 years of experience in the financial services industry to help CEOs and executives across the US solve their toughest business challenges.

Prior to launching her consulting practice, Ms. Ross-Dulan was selected to lead the M&A integration of the Southern New Jersey Region of Wachovia and Wells Fargo – noted as the largest merger in the banking industry. She served as President of the consumer banking group overseeing more than \$12 billion in deposits, \$5 billion in loans while managing 1,700 employees. In this role, she was responsible for balance sheet and P&L management, performance planning, risk management, operational integrity, distribution strategies and community investments. Moreover, Ms. Ross-Dulan was charged with strategically integrating the consumer banking segment with other business segments, including mortgage, investments, and consumer products to grow market share. Her region's revenues exceeded \$500 million annually and her region was recognized as one of the best places to work in New Jersey.

Her financial services experience includes corporate banking, construction financing for commercial real estate developers, and community development and investment. Driven by her personal mission to continue to make a difference in the lives of others, she leveraged her background in banking and community reinvestment to establish the RD Capital Partners. The firm seeks to demonstrate that investments in underserved markets can be both transformative and profitable for local stakeholders and investors.

In 2021, Ms. Ross-Dulan was elected to the board of directors of NJM Insurance Group, her first corporate board. She serves on its investment and audit committees. In 2022, she was named to the board of trustees of NCIF, a Chicago based firm that invests in mission-driven banks and other financial institutions across the nation.

Ms. Ross-Dulan has extensive experience in non-profit board governance on both the east and west coasts. She became the first African American female to lead a majority chamber in the State of New Jersey, when she was installed as the Chair of the Board of the Princeton Regional Chamber of Commerce in January 2020. She led the board through the unprecedented pandemic and economic shutdown. During that time, she served on Governor Phil Murphy's Advisory Council for the Restart and Recovery of the state of New Jersey. Her board service is quite impressive and includes College Achieve Charter Schools and Young Audiences, NJTV, Greater Trenton Initiative and Coopers Ferry Community Development Association. She is a proud member of Alpha Kappa Alpha Sorority, Inc. and an advisor to the New Jersey Black Women's Collective. In October 2023, she was elected to the board of directors of the New Jersey Chapter of the National Association of Corporate Directors.

She has been ranked as one of the nation's most powerful women in corporate America by Black Enterprise Magazine and has received dozens of accolades as a leading executive.

Ms. Ross-Dulan holds a BBA from Howard University in Washington, D.C., and an MBA from the Anderson School of Management at UCLA.

People who know Brenda describe her as caring, disciplined and visionary. Fearless in the face of challenge, she is guided by her personal mission: to make a difference in the lives of others and to leave them better off. That philosophy has led to countless testimonies about the impact she's had on them, their careers and companies.