



# RODNEY BULLARD

CORPORATE SOCIAL RESPONSIBILITY | MARKETING LEADER |  
BEST-SELLING AUTHOR | LAWYER-LITIGATOR |  
CORPORATE AND NON-PROFIT DIRECTOR

## EDUCATION



**United States Air Force Academy**  
B.S., Law · (1992 - 1996)

**Duke University School of Law**  
J.D., Law · (1998 - 2001)

**University of Georgia - Terry College of Business**  
Master of Business Administration (M.B.A.),  
Business Administration and Management,  
(2010 - 2012)

**Harvard Business School**  
Advance Management Program (AMP),  
Advance Management  
(2014)

**Stanford Law School**  
Director's College, Business Administration  
and Management,  
(2019)

**Herndon Director's Institute,**  
Alonzo F. Herndon Fellow  
(2021)

## AWARD'S



**Leadership Georgia**  
Dale Threadgill Community Service Award  
2019.

**"500 Most Influential Atlantans"**  
The Atlanta Magazine  
2019, 2020, 2021.

**Atlanta Business Chronicle's**  
"Atlanta's Most-Admired CEOs"  
2017.

**Duke Law School**  
Young Alumnus of the Year  
2016.

**Presidential Leadership Scholars**  
2016.

**Best-Selling Author**  
Heroes Wanted: Why The World Needs You  
to Live Your Heart Out.

## EXPERIENCE



Rodney is the current CEO of The Same House (thesamehouse.org), a public benefit corporation dedicated to addressing the social and economic challenges of our world today. As part of The Same House, Rodney leads the Beloved Benefit (belovedbenefit.org), and programs supporting education, entrepreneurship and employment.

Rodney formerly led Global Corporate Social Responsibility at Chick-fil-A, Inc., and was the Executive Director of the Chick-fil-A Foundation, where he started and has grown the company's corporate social responsibility, environmental, community engagement, and philanthropic functions.

Rodney's experience in marketing, real estate, customer service, and ESG, has supported the start of several successful public and private partnerships touching the lives of over 30 million people, annually; furthering affordable housing and contributing to a more sustainable world.

Rodney currently serves on several national and local boards of directors to include Ameris Bank, The United States Air Force Academy Athletic Corporation, and Endeavor Atlanta, the local chapter of an international start-up accelerator.

Before Chick-fil-A, Rodney served as an Assistant United States Attorney prosecuting complex criminal cases, working with agencies such as the U.S. Secret Service, FBI, DEA, and Customs and Border Control. Prior to this role, Rodney was selected as a White House Fellow, the nation's most prestigious public-service Fellowship. As a White House Fellow, Rodney was placed at NASA working directly for the NASA Administrator.

A proud veteran, Rodney also served in the United States Air Force Judge Advocate General Corps, eventually working at the Pentagon as a Congressional Legislative Liaison in the Office of the Secretary of the Air Force.