

ROSLYN CLARK-ARTIS, J.D., Ed.D.
Board Bio

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304.673.4727

A nationally recognized higher education executive, with an unparalleled reputation for strategic and transformational leadership. She has led academic, financial and operational turnarounds, and helped to re-imagine innovative, results oriented, high impact educational practices. Her core competencies include strategic planning and execution, process optimization, change management, financial planning, revenue analysis and leading engaged, accountable, diverse teams to produce exceptional outcomes.

Board Experience

American Council on Education (ACE) – Board Member

Audit Committee – Selection of audit firm and review of annual audit results.

Task Force Committee – Carnegie Classification System

United Negro College Fund – Board of Member Presidents

Chair – Bylaws Committee

Strategic Planning Committee

Governance Committee

Strada Education Network – President’s Advisory Council

Planning and execution of the \$100M Strada Scholars Program

First Citizens Bank – Community Advisory Board member (2018-2022)

Review of quarterly financial reports, client development and community engagement efforts.

PepsiCo – Advisor to the CEO for Diversity, Equity, and Inclusion (2022 – present)

Review of strategic DEI goals and initiatives designed to ensure outcomes, business impact and organizational sustainability. Provide thought leadership and insight.

United Way of the Midlands – Board Member

- Board Chair 2022-23

- Campaign Co-Chair 2019-20

- Executive Committee

South Carolina Community Foundation - Board Member

Audit & Investment Committee – review of annual audit and quarterly investment results against industry benchmarks.

Governance Committee

Governmental Appointments:

National Advisory Committee for Educational Quality and Integrity (NACIQI) – Biden Administration

Equity in Energy Ambassador – U.S. Department of Energy – Trump Administration

U.S. Department of Homeland Security – Academic Advisory Council – Obama Administration

AccelerateSC – appointed by Governor Henry McMaster to statewide Covid-19 response team.

EDUCATION

Ed.D., Higher Education Leadership and Policy

Vanderbilt University - Nashville, Tennessee

Trustee Scholar

J.D., - West Virginia University College of Law

Morgantown, West Virginia

St. George Tucker Brooke Fellow

W.E.B. Dubois Fellow

BA, Political Science - West Virginia State College

Institute, West Virginia

Presidential Scholar

Magna Cum Laude

PROFESSIONAL CERTIFICATIONS/TRAINING

***Certificate of Fundraising Management** - Indiana University

*** Certificate of Mastery in Prior Learning Assessment**

DePaul University Continuing & Professional Education

***Women's Leadership Certificate** – Executive Education - Yale School of Management

PROFESSIONAL EXPERIENCE

**President (2017 – President) – 14th and 1st Woman President
Benedict College - Columbia, South Carolina**

Founded in 1870, Benedict College is a co-educational liberal arts institution with competitive programs in multiple STEM disciplines. Benedict College has been consistently ranked as one of the top baccalaureate colleges in the nation by *Washington Monthly* for creating social mobility among low-income students and producing cutting edge scholarship and research. www.benedict.edu

Select Accomplishments and Results:

- “Institutional Transformation Award” from the American Council of Education (ACE) - 2019. The award recognizes institutions who meet the complex challenges of higher education in particularly unique and innovative ways and achieve significant positive results in a relatively short period of time. Benedict is the **first and only private HBCU to ever receive this acknowledgement.**
- Implemented a comprehensive Tuition Reset strategy that resulted in a **26% decrease in student tuition and fees, while simultaneously increasing enrollment and net tuition revenue.**
- Improved retention and completion rates collegewide through a comprehensive and data driven student support model. **Graduation rates have increased 233% since my arrival in 2017.**
- Led an unprecedented academic productivity analysis that resulted in significant investments in STEM disciplines; master’s degree programs; a comprehensive Summer Bridge Program and an enhanced First Year Experience.
- Increased the visibility of the University and its students in local, state, and national media markets, and **trademarked the hashtag #TheBESTofBC**, as a rallying cry for excellence in every area of the institution, including academics, athletics, student life and operations.
- **Significant upgrades to the College’s technology infrastructure** including the development of a partnership with Apple Inc. and the University of South Carolina to create Apple computer labs across the state to address lack of access for K-12 students and seniors. (\$6.1 million from the Governor’s Emergency Education Relief Fund, Cares Act, 2020.)
- Overcame a significant budget deficit, streamlined the University operations, retired long term debt, and accumulated a significant operating reserve.
- **Increased the institution’s endowment by 31%**, exclusive of earnings. Surpassed annual fundraising goals in every donor category during my first year in office and each subsequent year.
- Secured the 1st, 2nd and 3rd **largest philanthropic gifts in the history of the College.**
- Launched the Benedict College **Women’s Business Center** – the only statewide women’s business center hosted at an HBCU.
- Dedicated the **Septima P. Clark Center for Adult Learning** as a part of the BEST Lives Center – a comprehensive “one-stop shop” for military families, adult learners,

- and other vulnerable and/or non-traditional populations.
- Named “**President of the Year**” nationally by Ed Dive for leadership during Covid-19.
 - Secured more than **\$10M in federal earmarks** to support infrastructure and programmatic initiatives since the return of earmarks 3 years ago.
 - **23 SIAC Championships** (Football, Women’s Basketball, Cross Country, Tennis, Track & Field); 5 Commissioner’s Cup Recognitions in 7 years; Mean GPA for student athletes is up 22% and graduation rates for student athletes have increased 14% since 2017.
 - Led the development of **two (2) Five-Year Strategic Plans**
 - o **BEST Plan** (2018-23) – achieved 90% of the strategic goals by the end of Year 3.
 - o **B2 – Focus on the Future** (2022-27)
 - Significant **facility upgrades**, including but not limited to:
 - o Major renovations to the football stadium, development of a state-of-the-art weight training facility and full buildout of athletic offices, study hall, film and meeting rooms.
 - o Upgraded engineering facility (infrastructure and equipment) to support Environmental Science and Environmental Engineering programs.
 - o Construction of a campus Welcome Center, Career Development Center and Faculty Lounge.
 - o Installed 32 new roofs across the campus.
 - o Repaved the entire campus, installed new sidewalks, landscaping and campus signage including electronic marquees and the campus and stadium entrances.
 - o Developed 6 new computer labs across the campus.
 - o Negotiated and executed a comprehensive energy performance contract, including energy efficient lighting, updated HVAC systems and low flow fixtures.
 - o Invested in significant renovations to campus housing, including new bathrooms in every dormitory; a fully renovated honors dormitory; new student lounges and updated laundry facilities.
 - o Completed a comprehensive campus-wide waterproofing project – (\$6.5M)
 - o Developed a greenspace recreation area for student use.
 - o Built out gaming labs to support Esports program and Cyber labs to support the Cybersecurity Program.
 - o Secured nearly \$8M for Historic Preservation and completed preservation projects on all 5 of the College’s Historic Buildings

President (2013-2017) – 13th and 1st Woman President
Florida Memorial University
Miami Gardens, Florida

Located in the City of Miami Gardens, Florida Memorial University is a private, historically Black institution offering both undergraduate and graduate degree programs to a culturally diverse student body. www.fmuniv.edu.

Select Accomplishments and Results:

- Overcame a significant budget deficit, streamlined the University operations and finished the fiscal year with a surplus during the first year in office and each subsequent fiscal year.
- Increased the visibility of the University and its students in local, state, and national media markets. Improved 13pts in US News Rankings in a single year.
- Led an unprecedented academic innovation, including a revised general education core curriculum; expansion of online courses; new academic programs in high demand fields, creation of academic centers of excellence, a revised First Year Experience, and increased grant writing productivity.
- Updated the University's technology infrastructure.
- Led the development of the University's Five-Year Strategic Planning Process.
- Revamped the University's website and strengthened social media presence.
- Surpassed annual fundraising goals each year. Secured the largest single gift from a non-governmental entity in the University's history.
- Completed construction of a state-of-the art Science Annex and a Comprehensive Athletic Facility and Wellness Center on campus under budget and ahead of schedule.
- Initiated and consummated strategic partnerships/collaborations between the University and external public and private entities for the purpose of revenue generation and visibility for the institution.

Mountain State University (2001-2013)
Beckley, West Virginia

Founded as a junior college in 1933, Mountain State evolved into a comprehensive mid-

sized (13,000 students) institution offering programs ranging from associate degrees and certificates to a doctoral program. The University operated a main campus at Beckley, West Virginia and branch campuses in North Carolina, Florida, Martinsburg, West Virginia and Washington, D.C.

2012 – 2013 Provost

Responsibilities included management and supervision of all academic courses and programs for the University including its distance education offerings, branch campuses, sites and centers as well as the Registrar's Office, Institutional Research and University Assessment.

**2009 – 2012 Executive Vice-President of Academic Affairs &
Chief Academic Officer**

Responsibilities included management and supervision of all academic courses and programs on the main campus (in-seat and online).

- Developed the University's first doctoral program – Doctorate in Executive Leadership, including the design of the curriculum, marketing strategy, financial models, and academic implementation.
- Co-authored the 2008 self-study and served on the Steering Committee for the successful comprehensive review of the institution by the Higher Learning Commission – North Central Association. The visit resulted in a 10-year reaccreditation as well as permission to offer the Doctorate in Executive Leadership, MA in Psychology, and a host of new online courses and programs.
- Collaborated with staff, faculty, and other University constituents in the development of a comprehensive strategic plan for the University.
- Implemented a university-wide committee structure to improve shared governance and participation among all university constituents.
- Established the Academic Deans Council to facilitate the development and implementation of a shared academic vision for the University.
- Managed record enrollment growth - 38% between 2009-2012
- Authored a comprehensive Assessment Plan for the University
- Established the Office of Institutional Effectiveness to enhance the accuracy of data used for planning and decision-making.

**2006 – 2008 Vice-President – University Advancement
President – Mountain State University Foundation**

In addition to fundraising and development, responsibilities included governmental relations, public relations, alumni affairs, grant writing and career services.

- Restructured the University's development efforts, including the establishment of the Mountain State University Foundation, Inc. and a Planned Giving Program
- Secured planned gifts in excess of \$10 million dollars over an 18-month period.
- Developed By-Laws and Investment Policies for the Foundation
- Established the Cougar Athletic Club – primary support organization for intercollegiate athletics at Mountain State University
- Developed grant-writing processes to ensure consistency with the University's mission and proper oversight of grant funds.
- Secured a 2,000 sq. ft. facility through a federal government property acquisition.
- Collaborated in the implementation of a \$14 million dollar grant for the construction of an Allied Health Technology facility, including the procurement of state-of-the-art equipment to support Allied Health Education
- Increased the size of the institution's annual fund campaign by 200%
- Coordinated the University's year-long 75th Anniversary Celebration
- Managed institutional Public Relations office that realized a 400% increase in publicity for the University over a 12-month period

2003 – 2006 Senior Academic Officer – Distance Education

- Coordinated and oversaw the development of a system of branch campuses in four states, including accreditation and regulatory approvals, site selection, staffing, recruitment and marketing strategy, local engagement, program deployment and budgeting.
- Restructured the University's distance education department to increase efficiency and ensure academic consistency across modalities.
- Oversaw the University's Experiential Learning/Prior Learning Assessment Efforts
- Managed the institution's distance education initiatives, during which time, the institution enjoyed a 40% increase in student enrollment.

**2002 – 2003 Director, Legal Studies Department
School of Business & Technology**

- Authored a complete redesign of the Legal Studies curriculum.
- Increased program enrollment 400%
- Improved student outcomes – 100% acceptance rate to law school for program graduates. Three (3) graduates of the program completed their law school degrees in the top 10% of their graduating class within a two (2) year period

2001 – 2013 Full Professor – Mountain State University

- Bachelor of Science Organizational Leadership
 - Organizational Behavior
 - HR Management
- Master of Science Strategic Leadership

- Servant Leadership
- Leading with Integrity
- Doctorate of Executive Leadership
 - Research Methods
- Bachelor of Science Legal Studies
 - Legal Research and Writing
 - Legal Ethics

1997 - 2003 **Attorney - The Wooton Law Firm**
Litigation Counsel

1997-2001 **Adjunct Professor - The College of West Virginia**
Legal Ethics
Legal Research and Writing
Business Law I and II

1995 - 1996 **Associate Attorney - Brown & Levicoff PLLC**
Litigation counsel specializing in complex tort claims and appellate practice.

Professional Development/Service:

Southern Association of Colleges and Schools – Commission on Colleges

- Board Member
- Team Chair/Evaluator/C&R Chair

Selected as an American Council on Education (ACE) Fellow

American Council on Education (ACE): National Women’s Leadership Forum

American Council on Education (ACE): Spectrum Leadership Program

Board of Law Examiners – WV State Bar Association

Board Chair (2013)

Grader for the Multi-State Practice Test (MPT)

Character and Fitness Committee

Mountain State Bar Association (oldest minority bar association in the country) - Past President

Bar Admissions:

West Virginia Supreme Court of Appeals - 1995

United States District Court for the Southern District of W.Va. – 1995

United States Court of Appeals (Fourth Circuit) – 1999

United States District Court for the Northern District of W.Va. – 2002

SELECT AWARDS & RECOGNITIONS

2023 50 Most Influential Business Leaders in SC
2022 “Justitia Officium Award” – West Virginia University College of Law – highest award bestowed on an Alumna by the College of Law
2021 “Lawyers and Leaders Award” – WV Executive Magazine
2020 President of the Year – Education DIVE
2020 Woman of Distinction – Girl Scouts of America
50 Most Influential People in Columbia – 2018, 2019, 2020, 2021, and 2022
Hall of Fame Inductee - 2023
2019 – Educator of the Year – 100 Black Men of America, Inc.
2019 – Top 35 Women in Higher Education – Diverse Issues in Higher Education
2018 - HBCU Female President of the Year – HBCU Digest
2018 - Woman of Influence
2017 - History Maker – Library of Congress
2016 - Trailblazer of Excellence Award – U.S. Department of Commerce
2015 - Women Making History Award – Florida Association of Women Lawyers
2015 - Trailblazer Award – City of Miami Commission on Women

Selected Publications and Presentations

Book Chapters:

Artis, R.C. (2023). Forward. In A.P. Stevenson & K.N. Abraham (Eds.), *The Half Yet to be Told: Study Abroad at HBCUs*. The Forum on Education Abroad.

Artis, R.C. (2021). BC Cares: Navigating Covid-19 One Student at a Time. In Vivaldi, Jean Marie (Ed.), *Modern Heroics: How HBCUs Reinvented Higher Education During the Covid-19 Pandemic*. Virginia Union University Press.

Artis, R. C. (2020). Married to Education: the Impact of Teacher Expectations on African American Student Success. In A.L. Ellis, N.D. Harlep, G. Ladson-Billings, & D. O. Stovall (Eds.), *Teacher educators as critical storytellers*. Teachers College Press: Columbia University.

Select Publications:

Measuring Success One Student at a Time: An Assessment Primer, Mountain State University (September 2011)

Artis, R., *Book Review - Big Man on Campus: A University President Speaks Out on Higher Education*, International Journal of Higher Education (2008) Volume 8, 240-242.

West Virginia Practice Handbook – Education Law Chapter – West Virginia State Bar Association (2005).

Select Presentations:

“Reframing Assessment for 21st Century Learners” (2022) – Assessment Institute – Opening Plenary

“Leadership Language – Finding Your Voice” (2021) Purdue University

SACS-COC Annual Meeting – President’s Luncheon Speaker – “The Data Made Me Do It – Benedict College’s Comprehensive Tuition Reset Strategy (2019), Houston, TX

State Higher Education Executive Officer’s Association (SHEEO) – Annual Conference Opening Plenary – “Preparing Underrepresented Minority Students for the World of Work.” (2019) Boston, MA

“IQ Isn’t Everything - The Impact of Emotional Intelligence on Leadership,” American Association of Blacks in Higher Education (AABHE) Annual Meeting, Atlanta, Georgia.

“Unapologetic Excellence,” International Leadership Association, May 19, 2011, New Orleans, Louisiana.