



Ryan Wilson

Accomplished Entrepreneur, Innovative Marketer & Community Builder



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Atlanta, GA



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Summary

Entrepreneur and community leader, distinguished by a consistent record of guiding organizations through complex challenges and achieving scalable growth. Adept as a strategist, employing a multidisciplinary approach to articulate intricate issues to varied stakeholders and excel in team building. Recognized for effective communication skills and a dynamic leadership style that fosters collaboration and drives organizational success

Expertise

- Community Building & Customer Retention
- Marketing
- Strategic Planning,
- Raising Growth Capital

Community Involvement

- Invest Atlanta Partnership, Board Member
 - Secretary of the Board
- Metro Atlanta Chamber of Commerce, Board of Directors
- The Woodruff Arts Center, Board of Trustees
 - Member of Governance Committee
- Usher's New Look. Board of Directors
 - Chair of the Governance Committee
- The Carter Center, Board of Councilors
- Atlanta Beltline Partnership, Board Member
- Atlanta Rotary & 100 Black Men, Member

Recognition

- Atlanta Magazine, Atlanta's 500 Most Powerful Leaders (2019 - 2023)
- Philanthropic Leader of Tomorrow by the Association for Fundraising Professionals (2023)
- City of Atlanta's Phoenix Award (2022)
- Georgia's 500 Most Powerful Leaders by Georgia Trend (2022-2023)
- Goldman Sach's Most Intriguing Entrepreneurs (2021)
- Atlanta Business Chronicle, 40 Under Forty (2020)
- Ebony Power 100, Country's Most Influential African-Americans (2018)
- Atlanta Business Chronicle, Small Business Person of the Year (2017)

Education

Juris Doctor

Georgetown University Law Center

Bachelor of Arts, Government & Sociology

Georgetown University

Professional Experience

Co-Founder & CEO

The Gathering Spot | Atlanta, GA

2023-Present

- Strategically reacquired The Gathering Spot in late 2023 with an expanded vision for the future of the company by integrating cutting-edge technology and innovative programs to drive further growth of the business

CEO & Chief Community Officer

The Gathering Spot, a Greenwood Company

2022-2023

- Successfully closed acquisition of the company that led to strong return for investors
- Integrated company operations post-acquisition and grew revenue 90% YOY
- Led marketing and community building strategy to achieve continued membership growth and industry leading 2% attrition of membership subscription
- Directly raised over \$20 million in capital and participated in \$100mil in deal value
- Reported regularly to Board of Directors and led largest business unit of combined business

Co-Founder & CEO

The Gathering Spot | Atlanta, GA

2015-2022

- Started and scaled one of the nation's largest private membership networks from initial concept to acquisition
- Grew business 100% YOY for 5 consecutive years and achieved operational profitability in year one
- Raised private capital across three funding rounds to fuel business growth and expand to 8 cities nationwide
- Acquired the A3C Music Conference & Festival to grow company footprint and reach
- Built a diverse team of 200 with great company culture that has led to long tenure of core team
- Achieved national recognition for marketing efforts and engagement with customers

Board Experience

Board of Directors

The Community Foundation for Greater Atlanta | Atlanta, GA

2020-Present

- A top 20 Community Foundation connecting donors, nonprofits, and community leaders with \$1.1 billion AUM
- Member of Community Impact & inaugural GEI Fund Sub-Committees. GEI is Georgia's first diversified impact debt fund designed to achieve both a social and financial return

Board of Regents

Georgetown University | Washington, DC

2022-Present

- University-wide advisory board whose members serve alongside the University's Board of Directors
- Regents provide counsel to the President and administration and provide leadership in philanthropic support to Georgetown
- Member of the Access, Affordability & Success and Student Life & Wellness Sub-Committees

Board Chair

The Atlanta Business League | Atlanta, GA

2017-Present

- Founded in 1933, The Atlanta Business League fosters the growth, creation and development of successful business enterprises owned, operated and managed by African-Americans in metropolitan Atlanta
- Member of the Governance, Finance, & Innovation Sub-Committees in addition to responsibility as Chair of the organization