



ROBERT C. BOBB

President & CEO

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Education, Licenses & Certifications

- MS, Business, Western Michigan University, Kalamazoo, MI;
- BA, Political Science, Grambling State University, Grambling, LA;
 - Inductee, Grambling State Hall of Fame (2009)
- Honorary Doctor of Laws Degree, Walsh College
- Edward A. Wayne Medal in Public Service in Urban Management and Urban Programs for Others to Follow, Virginia Commonwealth University, 1998

Professional Affiliations

- DC Appleseed Center for Law & Justice, Board Member
- Washington, DC Chamber of Commerce, Board Member
- Federal City Council, Trustee
- Leadership Greater Washington, Member, Class of 2005

Background

Robert C. Bobb leverages more than 40 years of executive management experience in both the private and public sectors. He is the owner, President and CEO of The Robert Bobb Group, LLC (RBG), a multi-faceted private/public sector consulting firm specializing in restructuring and turnaround management consulting. RBG's primary objective is to help governments, schools and businesses find financial and operational solutions, greater efficiency and long-term viability.

Mayor Muriel Bowser appointed Mr. Bobb to the Metrorail Safety Commission in 2018, and she appointed him to the Not-for-Profit Hospital Corporation Board of Directors in 2019.

Mr. Bobb is an expert on issues facing urban government in the realms of education, economic development, community and neighborhood development, municipal budgeting and finances, contract negotiations, public/private economic development opportunities, libraries and recreation facilities, and public safety.

Mr. Bobb is the former City Administrator and Deputy Mayor for Washington, D.C., as well as City Manager of Oakland, California and Executive Director of the Oakland Redevelopment Agency; City Manager of Richmond, Virginia; City Manager of Santa Ana, California; and City Manager of Kalamazoo, Michigan.

As DC City Administrator, Mr. Bobb also served on the Washington, DC Water and Sewer Advisory Board (WASA), the Washington, DC Convention & Tourism Corporation Board, and as the District of Columbia's Homeland Security Advisor.

In November 2006, Mr. Bobb was elected citywide as the President of the Washington, DC Board of Education and served on the Washington, DC State Board of Education.

Michigan Gov. Jennifer Granholm appointed Mr. Bobb as the Emergency Financial Manager for Detroit Public Schools in 2009, with more than 85,000 students in 172 schools, Mr. Bobb oversaw a restructuring plan of DPS's operations, taking steps to eliminate its \$305 million legacy deficit and working to remove DPS from the state's high-risk district designation, although DPS deficits continued.

His career of wide-ranging achievement earned him the prestigious International City/County Management Associations ICMA L.P. Cookingham Award for Career Development and was awarded four ICMA Innovation Awards. He also earned the National Forum for Black Public Administrators (NFBPA) Marks of Excellence Award and is a former President of the

- Leadership Metro Richmond, Class of 1994
- Oakland African American Chamber of Commerce, Founding President, Oakland, California
- National Forum for Black Public Administrators, National President (2001- 2003), Member
- National Academy of Public Administration, Elected Fellow (1995), Washington, DC
- Thomas Jefferson Program in Public Policy, Former Member, Williamsburg, Virginia
- Turn Around Management Association, Former Member
- International City/County Management Association, Member
- Phi Beta Sigma Fraternity, Member, Sigma Man of the Year (2009), 100 Most Influential Men in Sigma 1914 - 2014
- The Harvard Club of Washington, DC, Former Member
- DC Children and Youth Investment Trust Corporation, former Chairman of the Board

Media and Speeches

- Time magazine, The Wall Street Journal, The Washington Post, Bloomberg BusinessWeek, The Bond Buyer, the Associated Press, and Education Week. He has appeared on CNN, National Public Radio, and Meet the Press.
- Governing Magazine Texas Leadership Summit. Panelist, November 7, 2013
- Governing Magazine Summit on the Cost of Governing. Panelist, September 18, 2012
- "Corrupt Educators are Threatening School Reform." The Washington Post, April 25, 2013

NFBPA. By proclamation, former California Governor Gray Davis declared April 11, 2001, "Robert C. Bobb Day" in that state. In September 1993, City & State Magazine (now Governing Magazine) named Robert Bobb as the "Most Valuable Public Official" among professional managers of the countries local governments.

Professional and Industry Experience

CEO, The Robert Bobb Group, LLC, Washington, DC. 2011 – Present
After a long career of public service, Robert founded the Robert Bobb Group to provide advisory services to governments and other public sector entities. Among his most recent engagements:

Compliance Audit, Office of Tax and Revenue, Washington, DC. Lead Engagement Executive. July 2017 – Present: At the direction of the DC Chief Financial Officer, the RBG worked as the prime contractor (KPMG, subcontractor) was tasked with auditing the Compliance division within Office of Tax and Revenue. In addition to performing the audit, RBG was tasked with determining how the new Modernized Integrated Tax System is functionally utilized throughout the department with the intent on determining business and technology risk factors, integration management, KPIs and SOP alignment, and research and benchmarking against cities of similar financial strength.

City of Petersburg, VA Emergency Management, Petersburg, VA. Lead Engagement Executive. October 2016 – Present: On October 10, 2016, RBG entered into a contract with the Mayor, City Council and Acting City Manager of the City of Petersburg to provide emergency services. As part of the Emergency Manager services, RBG provided consultants for the positions of: Engagement Executive, Interim City Manager, Budget and Finance Director, and Accounting Personnel. RBG's key duties were to assume all City operations including Policing and Legal operations, provide turnaround and restructuring services to the City Operations, and bring the City into fiscal stability. Additionally, RBG was tasked with budget management services and bringing the City away from a possible State Takeover.

Organizational Change Management, Office of the Chief Financial Officer / Office of Tax and Revenue. Washington, D.C. Lead Engagement Executive. July 2016 – Present: The Organizational Change Management (OCM) Team, led by prime contractor the RBG, (KPMG, subcontractor), was engaged to create a comprehensive strategy that captures all interdependencies and intersections within OTR in order to mitigate risks and realize benefits of the newly developed comprehensive tax software system.

Interim Management Services, City of East Point, GA. East Point, GA. Lead Engagement Executive. The RBG was engaged by the City of East Point, GA, to provide direction and interim management within the following respective disciplines and positions: Interim City Manager, Interim Finance Director; and, Interim Human Resources Director.

Relevant Experience

- Washington, D.C. Water and Sewer Advisory Board (WASA) –

- Governing Magazine Leadership Forum. Panelist, Sept. 6, 2012.
- University of Detroit, Mercy. School of Dentistry Commencement. Keynote Speaker, May 16, 2012.
- Harvard University Kennedy School of Government During Black Students Week, Panelist, 2012.
- Yale School of Management Education Leadership Conference. Panelist, March 25, 2011.
- Testimony before Joint House and Senate Education Subcommittee for the Michigan State Legislature. March 9, 2011.
- Joint House and Senate Education Subcommittee for the Michigan State Legislature. "Testimony of Robert C. Bobb: Emergency Financial Manager for the Detroit Public Schools." February 9, 2011.
- "Everyone Must Commit to Help Detroit Kids Succeed." Detroit Free Press, May 27, 2010.
- University of Michigan, Ann Arbor. Speaker, School of Education Commencement, May 1, 2010.
- Eastern Michigan University. Keynote Speaker, College of Business Ethos Week, March 19, 2010.
- Phi Beta Sigma. Keynote Speaker, Founders' Day Program, January 23, 2010.
- University of Michigan Ann Arbor. Speaker, Institute for Social Research, Jan. 2010.
- "Interview: Fixing Detroit Public Schools & The 'Cosby Effect.'" Taking Note: Thoughts on Education from John Merrow, October 20, 2009.
- "Cooperation Builds a Better School System." Robert Bobb and Dave

Served on the board that oversees the District's sewer and water facilities.

- **McGuire Woods- Davenport & Company Expert Witness** – As part of a team with McGuire Woods, LLP, RBG provided expert testimony and analytics as part of the deposition and trial of the Davenport & Company, LLC v. Frederick W. Payne, Esq. litigation.
- **Washington, DC Department of Health Care Finance, Consultant** – Provide Records Management and Information Security to over 40,000 records. Create the official agency record retention schedule and recover assets valuable to both DHCF and the DC/Federal Archives.
- **Gary, Indiana Housing Authority, Consultant** – Teamed with Econometrica, Inc. to provide asset management and organizational management and restructuring services to the Housing Authority.
- **State of Louisiana, Consultant** – Teamed with Alvarez & Marsal to conduct comprehensive analysis of State of Louisiana Department of Economic Development
- **Chicago Public Schools, Consultant** – Asset management analysis for the use and/or sale of Chicago Public Schools corporate headquarters. Performed processing of active student financial and business records.
- **State of California Fiscal Crisis & Management Assistance Team (FCMAT), Consultant** – Consulting services for the Inglewood Unified School District including a comprehensive academic and governance reviews.
- **Mammoth Lakes, California, Consultant** – Teamed with Alvarez & Marsal to provide advisory services for the city's Chapter 9 bankruptcy filing.
- **Municipal Bankruptcy Financial Restructuring Financial Advisor, Expert Witness** -- Teamed with Alvarez & Marsal Public Sector Services on behalf of Assured Guarantee Municipal Corporation in the development of financial solvency and operation models, cost cutting recommendations and organizational improvements related to the City of Stockton, CA. Participated in due diligence financial review sessions and developed long term financial plans and models.
- **Expert Advisor to Legal Counsel in Detroit Chapter 9 Bankruptcy Proceeding** – RBG was retained by Ballard Spahr, LLP to assist in its lawsuit against the City of Detroit on behalf of municipal bondholders. Specifically, RBG was asked to provide expert information, prepare studies/reports, and review materials related to the case.
- **City of Harrisburg, Pennsylvania, Consultant** – Engaged by Assured Guarantee Municipal Corporation to provide consulting services and advice to the company's Chief Surveillance Officer and Deputy General Counsel in connection with their efforts in seeking to evaluate the current financial state of the City of Harrisburg, Penn.
- **City of Richmond Public Schools/Mayor's School Accountability and Efficiency Task Force, Consultant** – Provided consulting services to recommend alternative strategies to reduce the Richmond Public School's fiscal year 2012-2013 proposed budget gap of \$23 million.
- **Commonwealth of Puerto Rico, Consultant** – Teamed with Alvarez & Marsal to provide advisory services on police/corrections and educational programs.

Bing. Detroit Free Press, June 21, 2009.

- "Current and Future Changes Promise Sound Academics, Safety." Detroit Free Press, April 16, 2009.
- "Let the Voters Decide on D.C. Schools." Washington Post, April 3, 2007.
- "D.C.'s Stadium Deal: Fair or Foul?" The Washington Post, December 20, 2005.

- **Pittsburgh Public Schools, Consultant** – Teamed with Alvarez & Marsal Public Sector Services to provide budget restructuring initiative and budget and revenue expenditure projection analysis.
- **Government of South Carolina, Consultant** - Teamed with Alvarez & Marsal Public Sector Services to provide budget development for improving financial and operational processes relative to budget, forecasting, and reporting to the State Department of Health and Human Services.
- **City of Jacksonville, FL, Consultant** – Co-partnered with Alvarez and Marsal Public Sector Services to review budget operations and organizational design for the new incoming Mayor.
- **Detroit Public Schools, Emergency Financial Manager, 2009 – 2011** – Appointed by the Governor of Michigan to serve as the Emergency Financial Manager for Detroit Public Schools to eliminate a \$305 million legacy deficit and ongoing structural operating deficit.
- **Public Financial Management, Director, Strategic Consulting Group, January 2008 – February 2009.**
- **Washington, D.C. Board of Education, President, 2007 – 2009** Elected citywide as the President of the Washington, DC Board of Education in November 2006 and served as the President of both the Washington, D.C. Board of Education and the Washington, D.C. State Board of Education.

Other Professional Experience

- **McFarlane Partners, Consultant**, October 2006 – May 2007.
- **Government of the District of Columbia, Deputy Mayor, City Administrator, and District Homeland Security Advisor**, Washington, D.C., 2003 – 2006.
- **City of Oakland, City Manager and Executive Director, Oakland Redevelopment Agency**, Oakland, California 1997 – 2003.
- **City of Richmond, Virginia, City Manager**, July 1986 – November 1997
- **City of Santa Ana, California, City Manager**, November 1984 – July 1986
- **City of Kalamazoo, Michigan**
 - **City Manager**, April 1976 – November 1984
 - **Acting City Manager**, 1976
 - **Assistant City Manager**, October 1974 – April 1976
 - **Assistant Director of Public Utilities**, 1972 - 1974
- **Aetna Insurance Company, Administrative Manager**, 1970-1972
- **Aetna Insurance Company, Professional Administrative Management Program**, 1968 – 1970
- **Salvation Army North End Corps, Director, Educational Research Center**, 1968 – 1969

Mayoral/Gubernatorial Appointments

- **The Detroit Public School System**, Appointed by the Honorable Jennifer Granholm of Michigan (2009 – 2011)
 - Reappointed by the Honorable Rick Snyder of Michigan (March 2011 – May 2011)
- **Board of Visitors, Virginia Military Institute**, Appointed by the

Honorable L. Douglas Wilder, Governor of Virginia (1990 – 1994)

- Reappointed by the Honorable George F. Allen, Governor of Virginia (1994 – 1997)
- **The Virginia State Crime Commission**, Appointed by the Honorable Gerald L. Baliles, Governor of Virginia (1987 - 1990)
 - Reappointed by the Honorable L. Douglas Wilder, Governor of Virginia (1990 – 1994)
 - Reappointed by the Honorable George F. Allen, Governor of Virginia (1994 – 1997)
- **The Commission on Parole Abolition and Sentencing Reform**, Appointed by George F. Allen, Governor of Virginia (1994 – 1997)
- **The Virginia Criminal Sentencing Commission**, Appointed by the Honorable George F. Allen, Governor of Virginia (1994 – 1997)
- **Harvard University John F. Kennedy School of Government: Executive Session on Policing and Public Safety**, 1985 - 1991.
- **State of Michigan Legislature House and Senate Concurrent Resolution No. 645 Tribute in “Resolution of Exemplary Services as Kalamazoo City Manager”**, 1984
- **The Task Force on State Penitentiary Removal from the City of Richmond**, Appointed by the Honorable Gerald L. Baliles, Governor of Virginia (1987 - 1990)
- **The Commission on Prison Overcrowding Advisory Council**, Appointed by the Honorable Gerald L. Baliles, Governor of Virginia (1987 - 1990)
- **The Dillon Rule Study Commission**, Appointed by the Honorable L. Douglas Wilder, Governor of Virginia (1990 – 1994)
- **The Joint Subcommittee to Study Cost-Effective Measures**, Appointed by the Honorable L. Douglas Wilder, Governor of Virginia (1990 – 1994)

International and Special Delegate Experience

- **Member of an official team of 40 Person Observers Group Azeri Presidential Election**, Baku, Azerbaijan, October 2008.
- **RTI International, Consultant on Governance Structures**, Rabat Morocco, 2008.
- **District of Columbia Government Delegate to the First High Level Forum of the World Mega Cities Development in Beijing**, Nantong, and Shanghai, China, 2004.
- **Local government delegate to the World Summit on Sustainable Development**, Johannesburg, South Africa, 2002.
- **Selected by the National Committee on United States/China Relations for a multi-city urban management workshop in the Peoples Republic of China**, 1991.
- **Delegate from the City of Richmond to President Bill Clinton’s Summit for America’s Future**, Philadelphia, Pennsylvania, 1997.

Community and Professional Affiliations, Certifications

- **Washington, DC Chamber of Commerce**, Board Member
- **Leadership Greater Washington**, Board Member
- **Certified Emergency Financial Manager**, State of Michigan.
- **Oakland African American Chamber of Commerce**, Founding President, Oakland, California
- **National Forum for Black Public Administrators**, National President (2001-2003), Member Washington, DC Chapter
- **National Academy of Public Administration**, Elected Fellow (1995), Washington, DC
- **Thomas Jefferson Program in Public Policy**, Former Member, Williamsburg, Virginia
- **Turn Around Management Association**, Member
- **International City/County Management Association**, Member
- **Phi Beta Sigma Fraternity**, Member
- **The Harvard Club of Washington, DC**, Member

Honors and Awards

- **Michigan Newsmaker of the Year by WXYZ-TV** and along with Mayor Dave Bing as Newsmakers of the Year by Crain's Detroit Business
- **Champion for Children Award**, by the Michigan Association of School Administrators
- **The Grios.com - 100 Most Influential People in Education**, 2011
- **Phi Beta Sigma Social Action Award, Sigma Man of the Year**
- **Inducted into the Grambling State University Hall of Fame**, 2009.
- **Life Member of the National Association for the Advancement of Colored People.**
- **10 Most Influential African Americans in the Bay Area Public Service Award**, *City Flight News Magazine*, January 2003
- **30 Years of Public Service Award**, International City/County Management Association, 2002
- **National Public Service Award**, Conference of Minority Public Administration, 2000
- **Neighborhood Teams Founder's Award, A Guiding Force Behind its Creation**, City of Richmond, 1999
- **Edward A. Wayne Medal in Public Service in Urban Management and Urban Programs for Others to Follow**, Virginia Commonwealth University, 1998
- **L.P. Cookingham Award for Career Development**, International City Management Association, 1997
- **Marks of Excellence Award**, National Forum for Black Public Administrators, 1997
- **The National Academy of Public Administration**, Elected Fellow, 1995

- **Most Valuable Public Official in the Nation Award**, City and StateNewspaper, 1993
- **Innovation Award for Public Safety**, International Management Association, 1991
- **Innovation Award for Employee Excellence**, International CityManagement Association, 1990
- **Manager of the Year**, International Management Council, RichmondChapter, 1987 – 1988
- **Legislative House and Senate Concurrent Resolution No. 645 Tribute “Recognition of Exemplary Services” as Kalamazoo CityManager**, State of Michigan Legislature, 1984
- **Management Innovation Award, “Cutback Management”**, International City Management Association, 198