



GREEN SOCKS DAY CHALLENGE

April 30

FOR INDIVIDUALS

On April 30:

- 1 Wear our green socks
- 2 Take a selfie or video
- 3 Post on social media with **#GreenSocksDay**

Take the Challenge & Share

After you complete our quick 15-question quiz:

1. Post your score on all of your social media with **#greensocksday**
2. Share w/ your following:
“What’s one thing you wish your younger self had known about money?”

FOR ORGANIZATIONS

Join the growing number of Fortune 500 companies and smaller organizations who support the Financial Literacy for All (FL4A) Initiative.

Bring Financial Literacy to Your Workplace

1. Encourage employees to wear green socks, then share on internal communications & social media, to demonstrate their commitment to financial literacy.
2. Challenge other companies and organizations that you work with to put their best foot forward and join the movement.

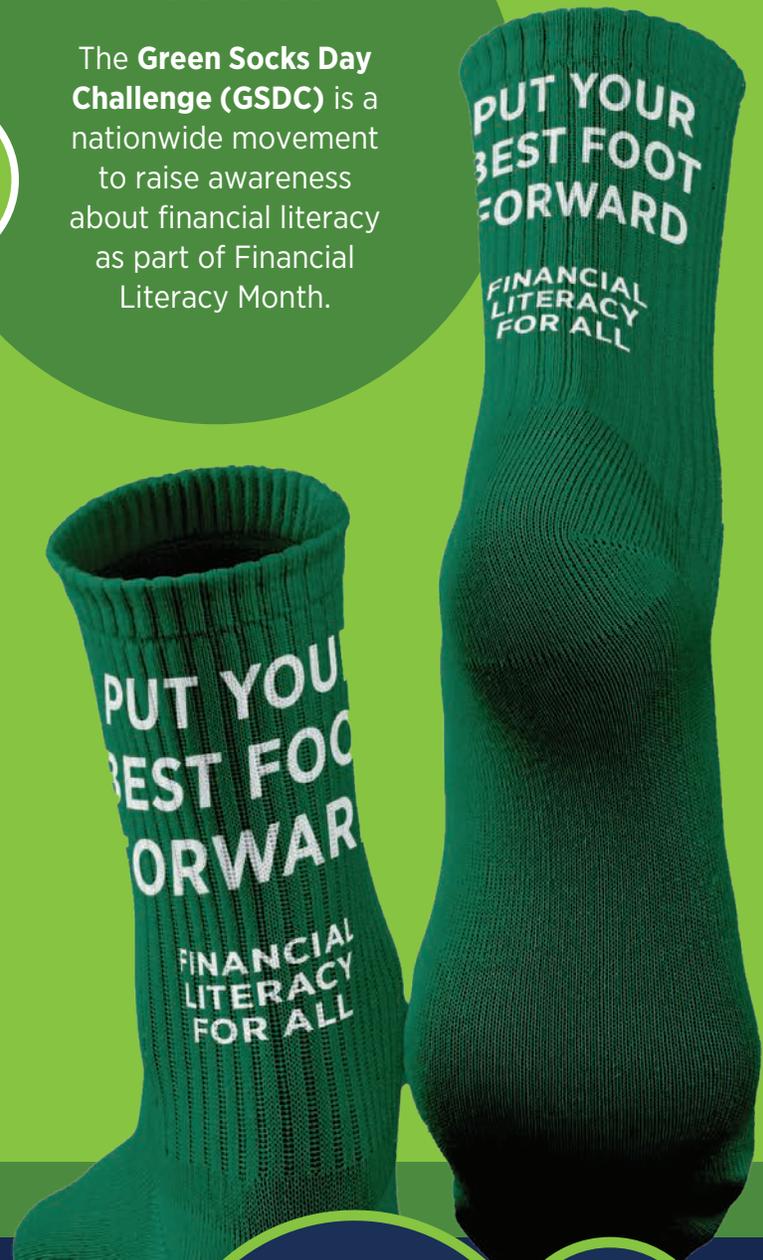
When employees feel financially confident, businesses benefit.

Interested in getting started?

Contact Mary Ehram at mary.ehram@operationhope.org

What is it?

The **Green Socks Day Challenge (GSDC)** is a nationwide movement to raise awareness about financial literacy as part of Financial Literacy Month.



Scan to purchase yours!

